

Virus Factory DJ, Producer, Live Act



The two destinies of the members of Virus Factory met in 2003 for the first time, following then the same direction every day with the same enthusiasm of the first day.

Their past experiences, their personalities and interests couldn't be more different; what they managed to produce together is amazing, showing as true the famous sentence from the French author that if you really believe in the force of the dreams, these become reality. The Virus Factory have deeply believed in this, starting from a zero point, only with the desire to realize what at a first sight seemed to be unreachable. Daniele grew up drinking milk and hardcore, he began playing music at the oratorios in the village where he has lived since the age of 14. He enjoyed creating cassettes mixed by him for his friends and the hardcore sound accompanied the most of his days. The demonstration that he had the hardcore under his skin came when he undertook some radiophonic experience as DJ and speaker at some local radios. He earned respect and admiration of people who worked with him working professionally even though it wasn't his favorite sound. He worked as DJ in some discos where the music was very different from what he would have liked to play. This gave him the opportunity to stay

behind the console and therefore he never claimed and waited patiently, expecting the right time for him. In his heart the hardcore had a special place and when he was asked about what he would like to do in his life, he always replied "the hardcore DJ". "Behind the console I feel myself, I was born for this".

Meanwhile in another country the other half of the Virus Factory Bruno, was following a very different artist career. He was born in a family of musicians, Bruno breathed music when he was a child, and his parents' passion influenced him and at 13 he formed his first group. At 20 with 4 LP after a degree at the Conservatoire Bruno started to show his attitudes especially with the guitar. He co-worked with several musicians, who gave him the possibility to crown his dream, by building his own small Recording Studio, his corner of paradise. His career gained many satisfactions, with several producers, he played rock, jazz, chillhouse, techno, house, tribal... there is no sound genre he hasn't tried. When Bruno met Daniele, a new scenario opened and initiated him to a new music sound, the hardcore. Bruno gave up any other project to start this adventure. At the first handshake when they met they felt their in tune. And what at first seemed to share them, made them get closer and closer and they started collaboration....

Bruno's experience and Daniele's genuine enthusiasm were an exploding mix. A real brotherly friendship besides their common passion made their success. The years passed by and after different experiments alone and together a hardcore LP came out. The boys were perplexed, they were doubtful about which way to follow, but at the end Daniele's dream influenced Bruno. He was attracted by that new sound he had never faced. They perfectly knew it would be a hard challenge, but the desire to be successful was stronger. They decided their way. They couldn't look backwards: they were going towards HC Land. Things were harder than foreseen. The boys realized immediately that it would be difficult to get into the hardcore Gotha and the disappointment and the slammed doors mined their certainties. Then, all in a sudden, it came to a turning point. They were playing with virtual drums and synth, ignoring they had the right solution in their hands and a track drew the attention of Randy who gave the Virus Factory a chance. Their first record "Virus Control" was issued in May 2006. It was totally successful beyond their hopes with positive consenses from everywhere. They couldn't believe in what was happening but they had both feet firmly on the ground. During next year's spring always under the "R909" the second E.P of the Virus Factory "Destroy the night" is released and their name starts to get attention from the insiders that show their appreciation of their works. The on-going search of new sounds and a meticulous work studio bring the Virus Factory to refine constantly their technique and their style track after track. Until the lucky meeting with Paolo (X-Fly) and Gianluca (Edinet Music) change things. Every thing is ready for the release of Virus Factory (Frozen Fire E.P) label - Fuckoff.

It's the beginning of a new adventure, the chapter of a story whose ending still needs to be written...

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